Flash Animation

Name:_____

Evaluation Rubric

Criteria	Level 4	Level 3	Level 2	Level 1	Mark
				Knowledge & Understanding	
Animation Content and Components -size, layers, frames -text, graphics	Animation includes all of the required components 8-10	Animation includes most of the required components 7 - 7.5	Animation includes some of the required components 6 - 6.5	Animation includes few of the required components 5 or less	/ 10
				Application	
Application of concepts *(elements & principles of design)* **and creative techniques used to create effective media**	Applies a variety of concepts and techniques to create media with a high degree of effectiveness. 8-10	Applies concepts and techniques to create media with considerable effectiveness. 7 - 7.5	Applies some concepts and techniques to create media with some effectiveness. 6 - 6.5	Applies few concepts and techniques to create media with limited effectiveness. 5 or less	/ 10
Application of software and tools used *(Flash)* **to design and create effective media**	Demonstrates a thorough understanding of software and effectively uses tools to design and create media. 8-10	Demonstrates considerable understanding of software and effectively uses tools to design and create media. 7 - 7.5	Demonstrates some understanding of software and effectively uses some tools to design and create media.	Demonstrates limited understanding of software. Very few tools are used effectively to design and create media . 5 or less	/ 10
				Total	**/ 30**